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#### CONNECTED BY NATURE



A SUSTAINABLE FORM OF AERIAL TRANSPORT THAT CATERS THE NEEDS OF PEOPLE SEEKING A SLOW AND RELAXING TRAVEL EXPERIENCE WITH SCENIC VIEWS FOR UPTO 8 PASSENGERS.

2040

The designated year of operation



Semi-Rigid, Semi- bouyant Hybrid Airship



Holistic Space For Wellness & Tourism



5-7 hours journey time, 300 miles maximum travel radius

## **OBJECTIVE**

OPEN-FEEL

FREEDOM

BIOPHILIC



The use of more transparent surfaces to provide a connection with nature.



Freedom to move and to sit. Flexible interior seating for maximized user experience.



Use of natural materials and plants in interior "nature as a healer".

### RESEARCH

#### VEHICLE TARGETED FOR NORTH AMERICA IN THE YEAR 2040



### WHY?

### NORTH AMERICA



The biggest **UAM** market by 2023



**79.6 million** international visitors

**5G** 

Largest Developed 5g market



28.9% of the global wellness market

## WHY?

2040



Global urban population to rise to **65%** 



Electrification of Airships by **2040** 



**Mental wellbeing** to be a serious issue

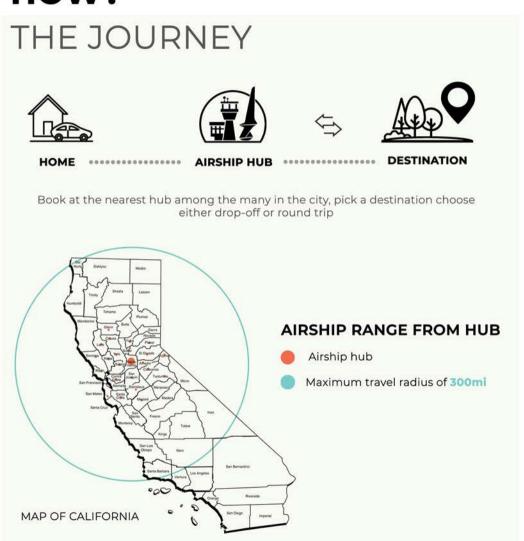


Sustainable solutions to achieve **net zero** 

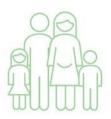
### WHY?



### HOW?



### **PERSONA**



#### MARK (50) AND HIS FAMILY

#### Reason for travel:

On a family vacation to North America, wanta an unique experience.

Adventurous - Open-minded - Fun loving - Optimistic



Wants a escapism from his work related stress, he wants a relaxed journey that promotes his wellbeing

Aspiring - Introvert - Perfectionist - Good-natured





# **USER EXPERIENCE**



**ENTRANCE TREE STRUCTURE** 



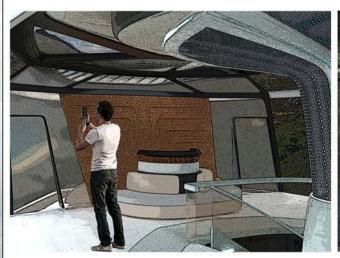
A FOOD ELEVATOR DELIVERS FOOD FROM TOP CAFE



SEE THROUGH CEILING IN MIDDLE STRUCTURE THAT SHOW THE TOP MOST STRUCTURE



**BALCONY VIEW** 



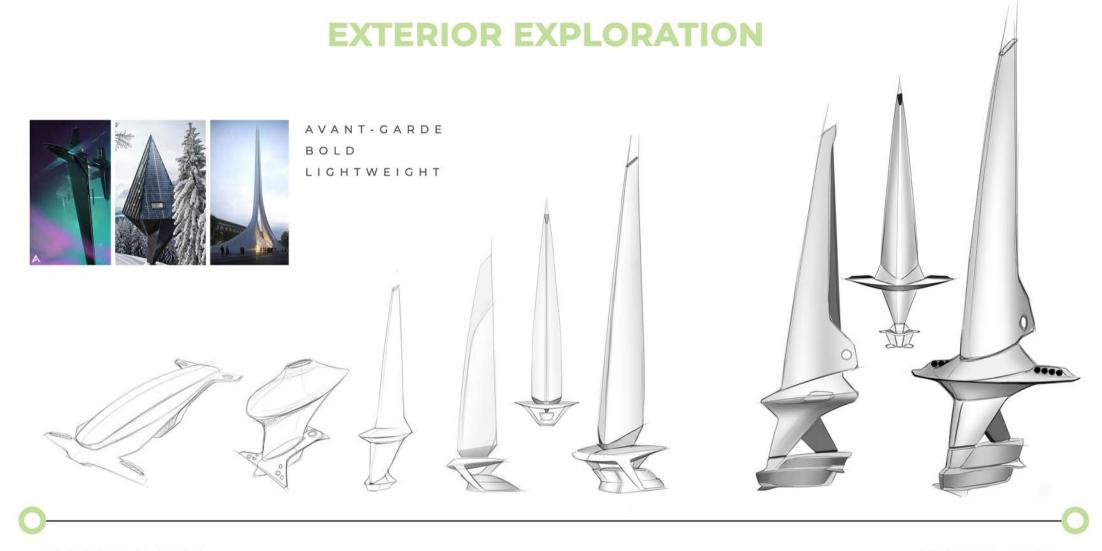
TOP FLOOR WITH CAFE AND A CENTRAL TREE STRUCTURE THAT VISUALLY DOCKS TO EXTERIOR



RELAXED CORNER WITH AN SILENT ATMOSPHERE



PRIVATE AREA PASENGERS ENGAGE WITH HOLOGRAPHIC TABLE



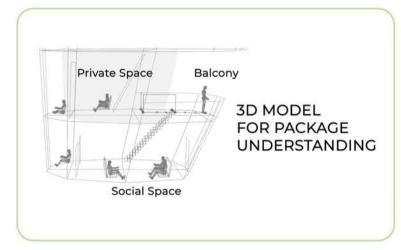
HORIZONTAL FORM
TRADITIONAL AIRSHIP DESIGN

VERTICAL FORM LESS SURFACE ON GROUND

## INTERIOR EXPLORATION

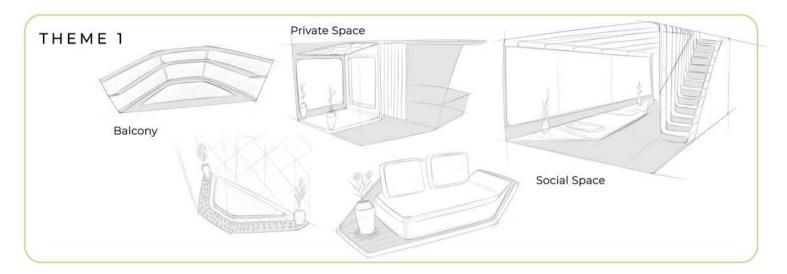
#### OPEN FEEL- RELAXING-BIOPHILIC

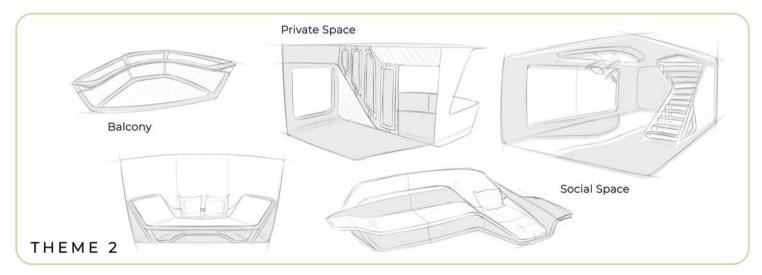




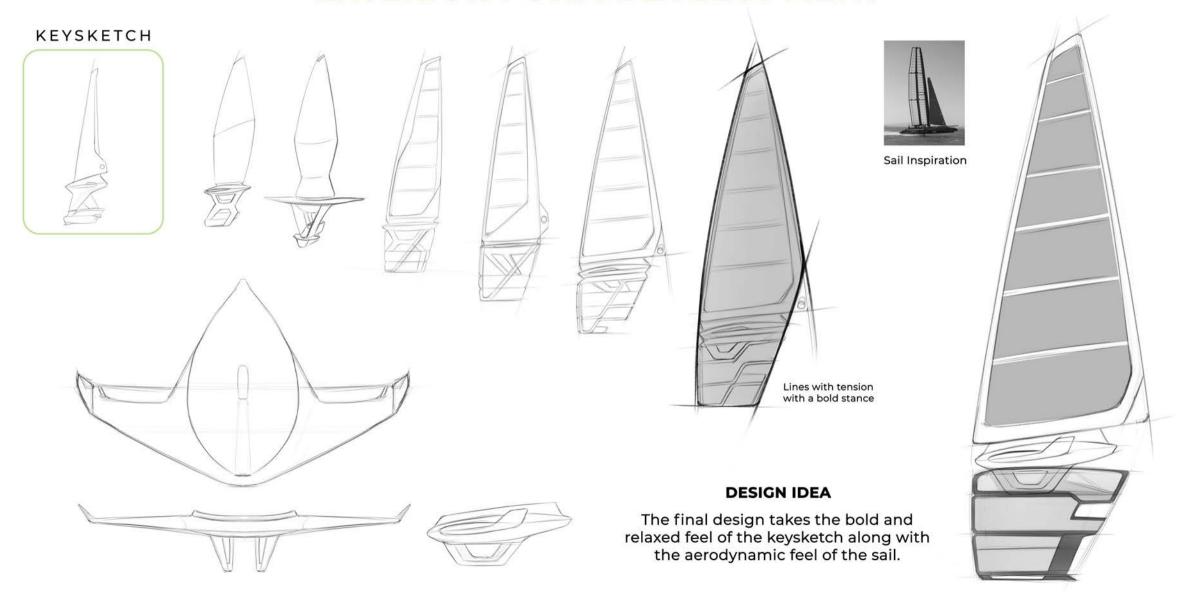
COSY-ELEGANT-FREEDOM



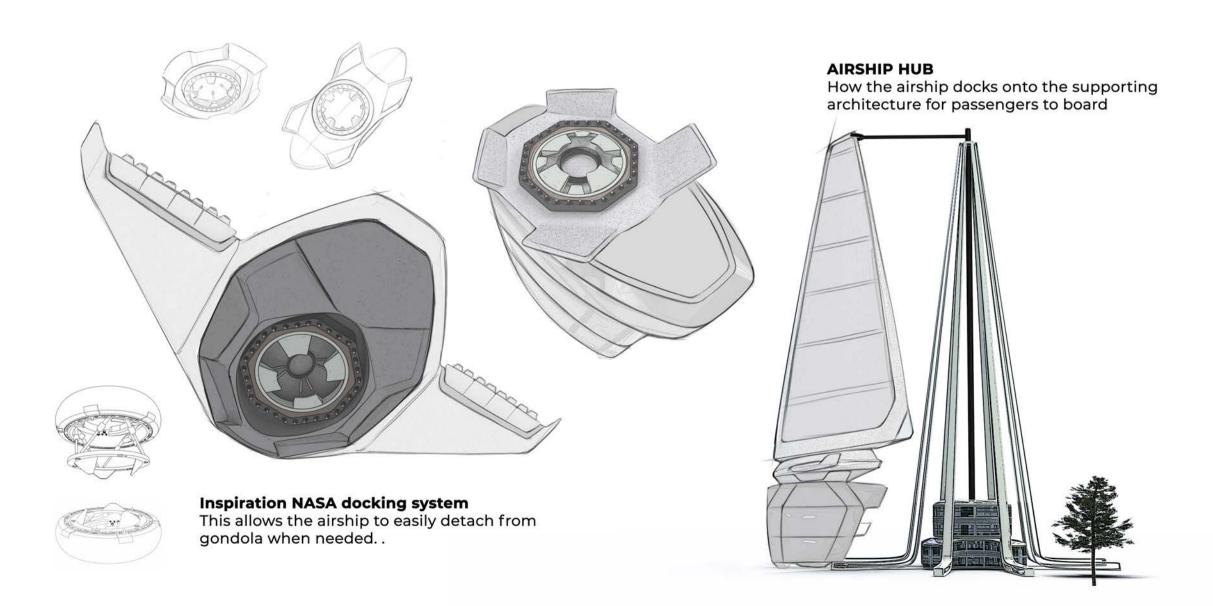




# **EXTERIOR FORM DEVELOPMENT**

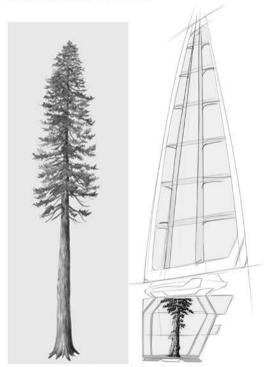


## **EXTERIOR FUNCTION DEVELOPMENT**



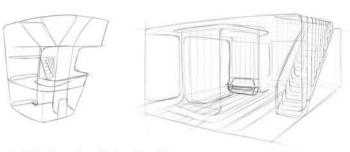
### INTERIOR THEME DEVELOPMENT

#### **BIOPHILIC THEME**

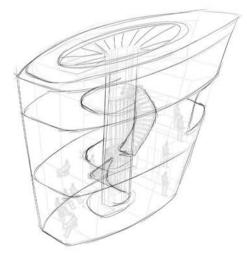


#### **REDWOOD TREE INSPRIATION**

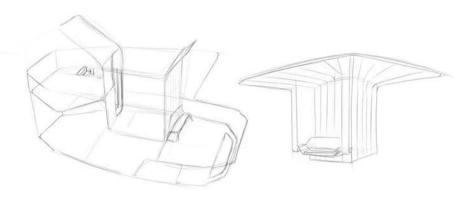
Redwood trees are well known for their height commonly found in California. The idea to bring in that theme of having an interior tree structure that also forms the central framework of the envelope.

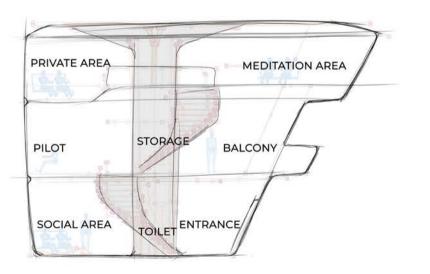


Initial thumbnail sketch with a tree structure on the side looks visually unbalanced



Thoughts on having the tree structure in the center to strengthen the theme further and visually more balanced





Quick deck layout using 3D before starting further detailed development

## **GROUND FLOOR DEVELOPMENT**

Ideation's to combine the central structure with a lounge seat or with a cafe. (became visually congested )







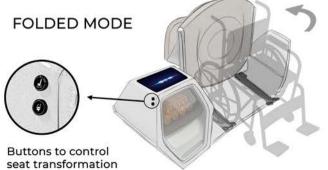
CENTRAL TREE STRUCTURE AS A DIGITAL DISPLAY



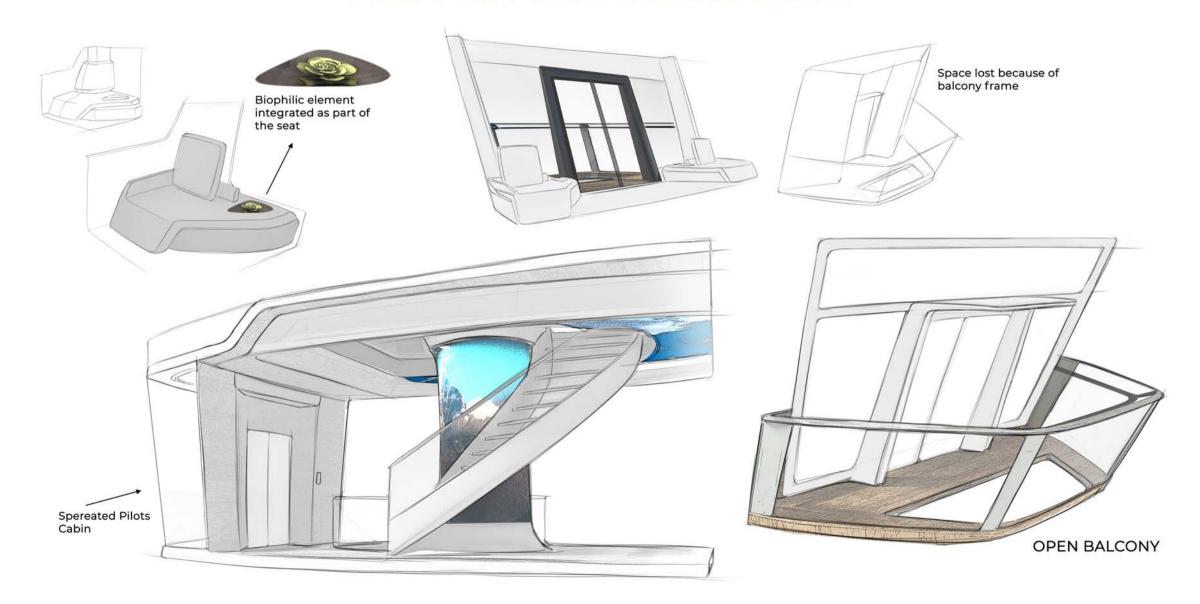
The idea of single seating units that can transform to change the seating view from facing inward to facing outward.



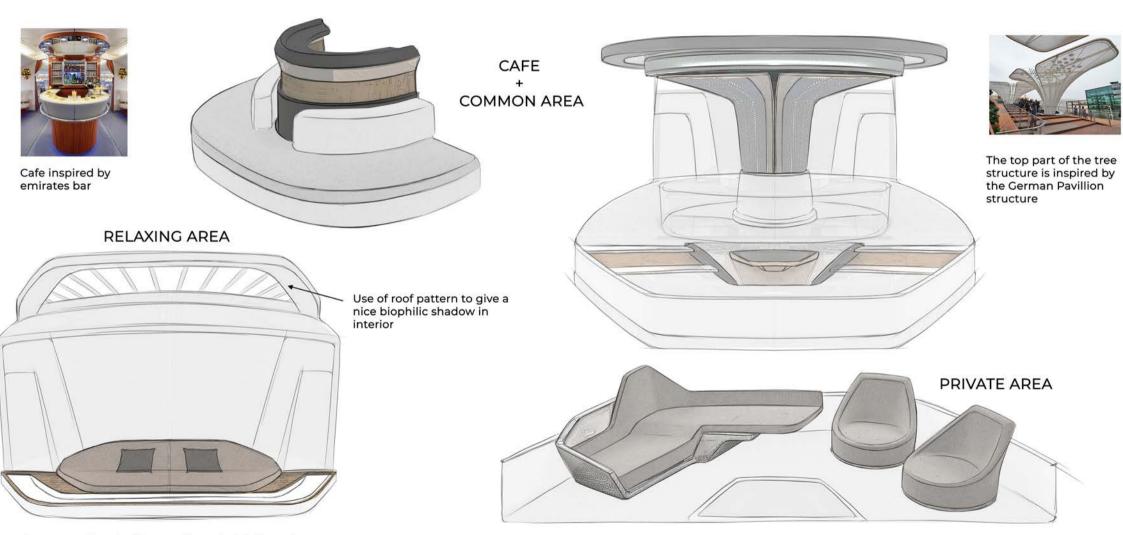




# **FIRST FLOOR DEVELOPMENT**



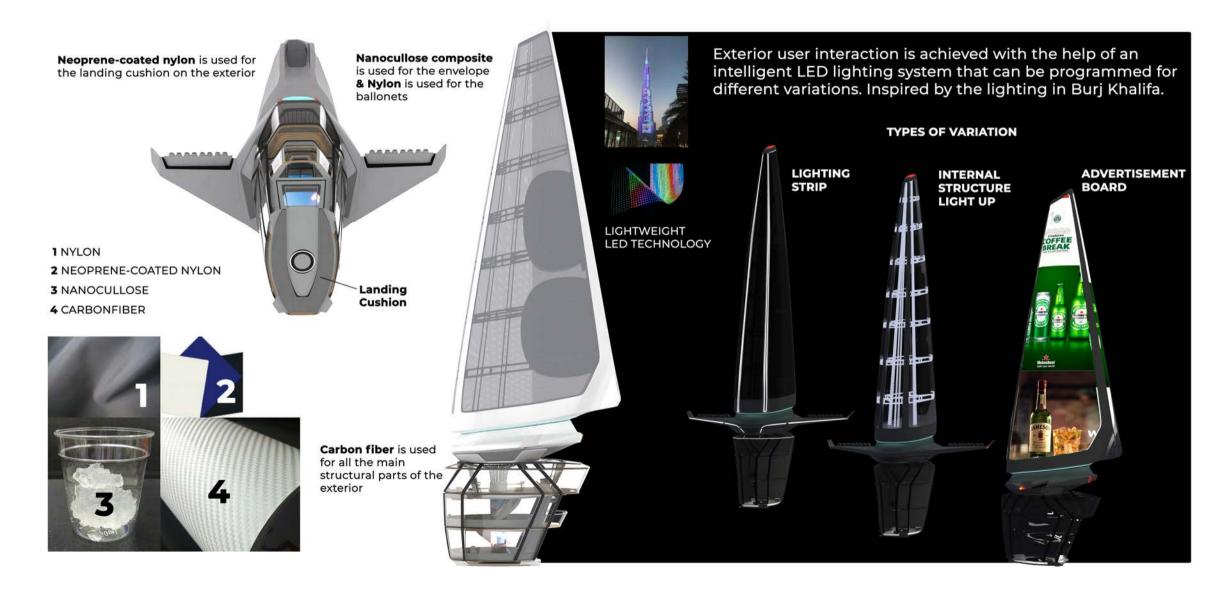
## SECOND FLOOR DEVELOPMENT



An area enclosed with acoustic materials for a clam environment

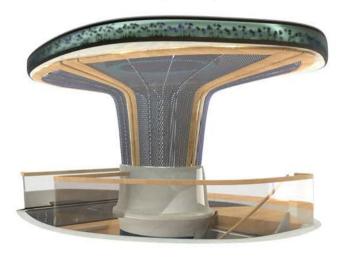
A COSY FLEXIBLE SEATING LAYOUT WITH HOLOGRAPHIC TABLE IN MIDDLE

### **EXTERIOR CMF & HMI**



### **INTERIOR CMF**

**Obscure glass** used to create a biophilic element in the interior that is visually relaxing.



Acoustic Cork wall & layered Polycorbonate material used to create a soundproof ambience in the meditation / relaxation area.







**Tencel Lyocell fabric & recycled plastic** used in the all throughout the interior with a combination of light colours.



**Polycorbonate** used as a substitute glass through the interior & **Bamboo Wood** used in the flooring and celing patterns.



### **INTERIOR HMI**



#### Drone?

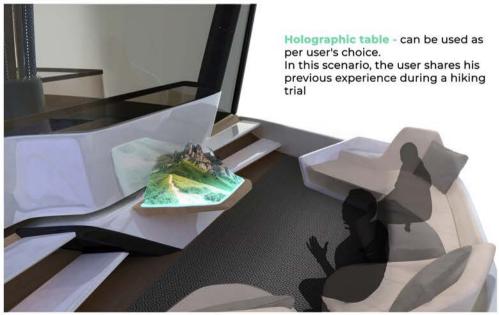
The initial idea of a drone as a form of user experience to deliver food. But could create an obstacle for the user to move freely and also the noise would be unpleasant for a wellness journey.



The main interior HMI theme is the tree structure and the ceiling has a digital display that can create a welcoming ambiance based on the journey. also, it could project the main landmarks as the airship travels above them

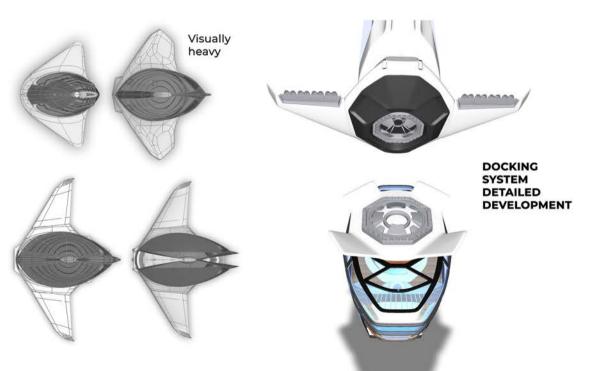


The display & seat buttons are used to transform the seats and to interact with the vehicle.

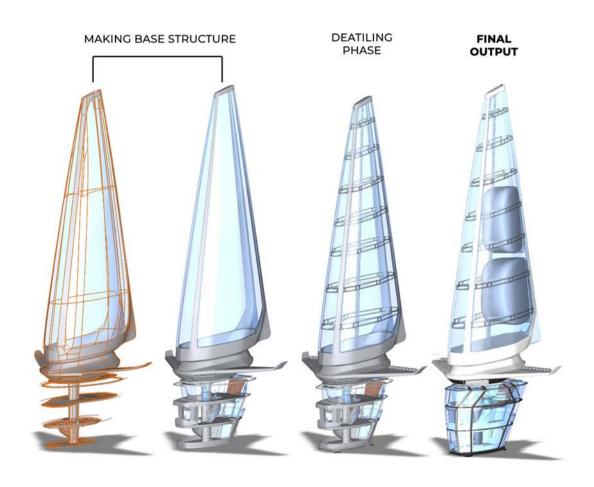


# **EXTERIOR 3D DEVELOPMENT**

Exterior design design development to get a nice aerodynamic form.

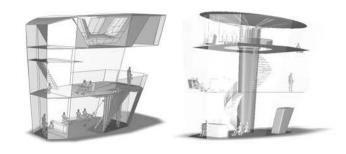


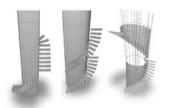
#### FINAL DEATILED MODEL JOURNEY



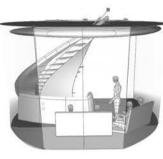
Making top view more aerodynamic

### **INTERIOR 3D DEVELOPMENT**





Initial interior visualization and ideation on interior layout and staircase shape



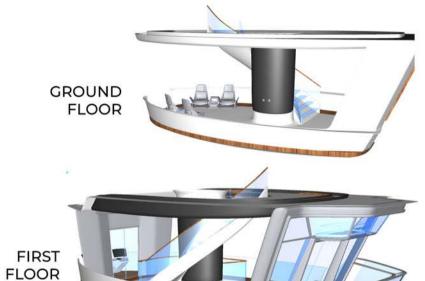
OLD

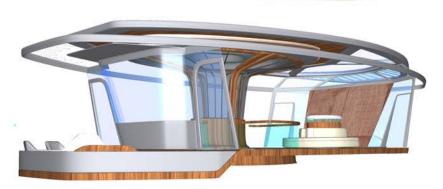


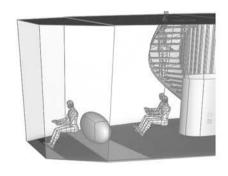
Removing any extra design elements that I had from the bottom of the stairway gave interior space.



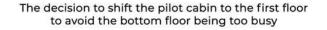
**FINAL DEATILED INTERIOR DECK VIEWS** 

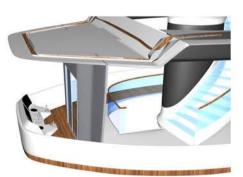






OLD NEW





SECOND FLOOR

### **TECHNICAL CONTENT**

#### LIFTING MECHANISM

Ballonets, ducted vector thrust & aero lift

#### AIRSHIP TYPE

Semi-rigid hybrid ariship

#### PROPULSION

Electric

#### FLYING SYSTEM

Semi-Autonomous

#### LIFTING GAS

Helium

#### RANGE

5-7 hours

#### SPEED

Crusing speed 50mph

#### **PASSENGER CAPACITY**

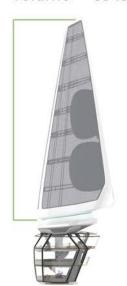
2 crew + MAXIMIUM 8 PASSENGERS



Lillium inspired ducted vector thrust

#### **ENVELOPE DIMENSION**

Length = 14.2m Width = 9.2 m Height = 48.6m Volume =~6349m<sup>3</sup>



#### APPROXIMATE CALCULATIONS



#### 2019 30RD White Hawk Trailer

Length = 10.7m Width = 2.4m Height = 3.4m Construction = Aluminium Dry Weight = 3002kg



#### My Airship Gondola

Length = 9.4, 12.8,15m Width = 6m, 7m, 8m Height = 3.5m Construction = Carbon fibre (~42% lighter than aluminium)

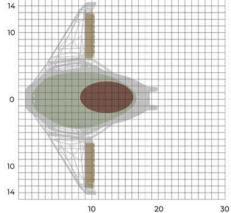
Total Dry Weight = ~6148kg

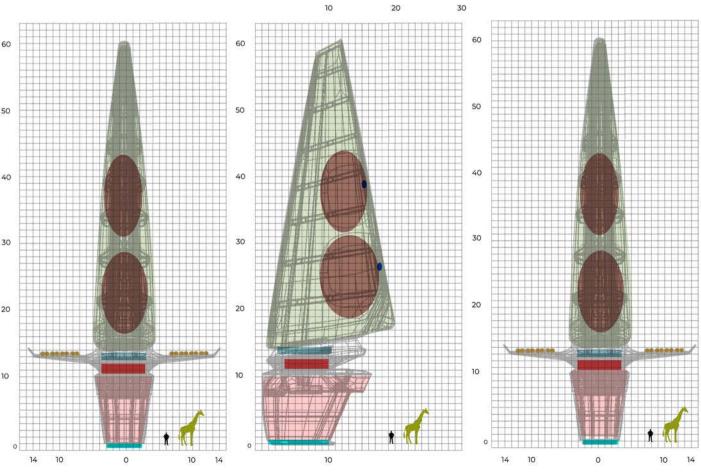
#### **VOLUME OF LIFTING GAS**

Assuming for every 1kg we need .96m³ of gas for lift



For a weight of ~6148 we would need 5875m³ of helium for lift which is equal to 25359 (30 inch balloons)





# PACKAGE DRAWING

- INTERIOR CABIN
- HELIUM
- BALLONETS
- VECTOR THRUST
- BATTREY
- LANDING CUSHION
- AIR VALVE
- DOCKING UNIT
- GIRAFFE
- PERSON

# BASIC FLOOR PLAN

